

PRELIMINARY GOALS AND OBJECTIVES OF RURAL SUSTAINABILITY

1. **Sustainable Agriculture**
 - a. Provide farmworker housing
 - b. Attract agricultural industry through incentives
 - c. Promote innovative practices, such as specialty and organic farms
 - d. Reduce regulation for farming, (e.g., streamlining, prioritization, etc.)
 - e. Increase agricultural mitigation requirements
 - f. Restrict antiquated subdivisions, ranchettes, and non-farming residences

2. **Sustainable Communities**
 - a. Grow within and immediately adjoining existing towns
 - b. Establish green buffers and urban limit lines for towns and cities
 - c. Ensure that development benefits the community (net gain criteria)
 - d. Value imagination in project design
 - e. Provide diversity of design
 - f. Include the needs of seniors and the disabled
 - g. Require affordable housing
 - h. Incorporate natural features into development
 - i. Design for public health and safety
 - j. Provide livable densities
 - k. Plan for park and recreation needs
 - l. Require solar power and energy efficiency
 - m. Accommodate small builders by setting aside lots for custom homes
 - n. Require annexation of projects next to cities
 - o. Intensify underutilized parcels
 - p. Encourage mixed-use development

3. **Sustainable Economy**
 - a. Expand commercial and industrial business activity
 - b. Balance housing with jobs
 - c. Promote tourism and visitor services
 - d. Revitalize existing downtown areas
 - e. Pursue redevelopment programs
 - f. Actively seek compatible economic opportunities
 - g. Intensify uses at the County Airport

4. **Sustainable Natural Resources**
 - a. Protect prime agricultural soils
 - b. Preserve habitat and open space
 - c. Improve water quality
 - d. Increase water supply
 - e. Minimize environmental impacts
 - f. Support regional flood control solutions
 - g. Protect heritage trees
 - h. Develop broad-based funding mechanisms to protect ag and open space
 - i. Establish protected corridors along major waterways
 - j. Identify specific areas for permanent habitat and agricultural easements
 - k. Create a review process for reviewing proposed easements
 - l. Discourage development within the floodplains

5. Sustainable Services
 - a. Repair and improve existing infrastructure
 - b. Prioritize needs
 - c. Design services to be provided efficiently
 - d. Ensure that development benefits meet or exceed costs
 - e. Protect existing public facilities
 - f. Encourage joint use of public facilities
 - g. Partner where beneficial with local, state, and federal agencies
 - h. Develop social support services in the communities
 - i. Specify implementation, financing, and accountability
 - j. Ensure that tax-sharing agreements pay for County services
 - k. Limit development in wild land fire areas

6. Sustainable Transportation
 - a. Connect communities and natural areas with regional bicycle and hiking trails
 - b. Expand public transit
 - c. Locate higher density development around transit locations
 - d. Designate roads to accommodate farm equipment
 - e. Include narrower streets and traffic calming designs into neighborhoods
 - f. Encourage non-vehicular transportation (e.g., bicycle, walking, carpool)