Community Choice Aggregation (CCA)
IN THE COUNTY OF YOLO

Clean Energy • Customer Choice • Community Empowerment

CCA — What is it?
Community Choice Aggregation (CCA, also known as Community Choice Energy) allows local governments to pool the electricity demands of their communities, purchase power with higher renewable content, lower greenhouse gas emissions and reinvest in local infrastructure.

How does it work?
If the County of Yolo moves forward with CCA, it will purchase electricity on your behalf — from sources that are cleaner, greener and more local. This offers residents additional energy choices.

CCA will not interrupt your electricity service in any way. PG&E will continue to deliver the electricity from the grid to your home or business, maintain the power lines, read your meter, and send you a single, consolidated bill.

The only change is an opportunity to choose between different energy options — for the first time ever — at rates that are competitive and sometimes cheaper than what PG&E offers.

If your home or business is in a CCA service area, you will be automatically enrolled in the program. You can choose to opt out and return to PG&E “bundled service” at any time.

CCA programs are revenue supported, not taxpayer subsidized.

What are the benefits?

Customer Choice
CCAs introduce competition into the marketplace. They provide ratepayers with a choice about the level of renewables they wish to support.

Sustainability
Formation of a CCA will allow our community to significantly reduce greenhouse gas emissions resulting from fossil-based energy generation.

Community Accountability
CCAs are municipal, non-profit organizations. They are accountable to the communities they serve, not to shareholders seeking a profit. Surplus funds from a CCA will be reinvested in our community to develop local energy programs, renewable energy projects and to create local jobs.

Economics
Existing CCAs around California have been able to offer higher renewable energy content at rates that are competitive or cost less than the existing utility.
How did we get here?

The County has a long history of exploring public power and implementing renewable energy for our use as an organization. After researching several options, the County Board of Supervisors partnered with the Davis City Council to form a CCE Advisory Committee and commissioned a technical study to investigate whether CCA would be a good fit for our community.

What’s happening now?

The County of Yolo is currently exploring formation of a CCA to give our residents and businesses an energy choice and to help achieve local climate action goals.

The County has commissioned a technical study to assess program feasibility and options for the City of Davis and unincorporated Yolo County.

The County Board of Supervisors will be reviewing the results of the study and voting in March 2016 whether to join Marin Clean Energy or form its own CCA program.

If approved, customers could begin receiving service by the end of 2016 or early 2017.

We’d like your feedback!

Please take a moment to provide us with your input on this important community decision. You can contact us as noted to the right or participate in our online survey at: https://www.surveymonkey.com/r/YCCCA.

Thank you!

Has CCA been done before?

Currently three CCAs operate in California and several others are being formed:

- MCE Clean Energy
- Sonoma Clean Power
- Lancaster Choice Energy

Join the Conversation!

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For more information, please contact:

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