

YOLO COUNTY LIBRARY ADVISORY BOARD

226 Buckeye Street, Woodland CA 95695

Meeting Location: Yolo Branch, Yolo

Wednesday, August 13, 2014

7:00 pm

Call to order: 7:10 pm

Present: Susan Martimo, Chair; Bill Campbell, Vice-Chair; Holly Bishop; Diane Adams; Sharon Hallberg; Patty Wong, County Librarian; Elizabeth Gray, Assistant County Librarian

Introductions/Welcome: Desmond Jolly, Don Saylor appointed as potential LAB member. Malinda Baker, Librarian.

Public Comment: none

Approval of Minutes for June 11, 2014: Not available for review. LAB will approve at next meeting.

LAB DEVELOPMENT (Standing Item)

1. Calendar update and discussion (key actions: September Literacy Month). LAB Calendar and Activities calendar. Members noted who is going to which Friends' meetings or other City or School District meetings.

Adjustments to the calendar:

- Washington Joint Unified Board meetings at 6 pm on Sept. 11, 25; Oct. 9, 23; Nov. 13;
- Sept. 21 Wines of Clarksburg at Heringer Ranch, 3735 Netherlands Rd., Clarksburg;
- Oct. 11 – Turner Community Library 5th Year Anniversary from 1 -4 pm.;
- Oct. 22 – WSFOL Annual Dinner at VFW Hall in West Sac at 6 pm.
- Sept. 17 and Oct. 15 - the Woodland Public Library Board meets at 4 pm.

2. Position responsibilities and actions –Liaisons to various Friends groups have been achieved. Dianne will be the liaison to the Archives Friends. Holly will be an advocate for Knights Landing Library. Other roles include sub-committees such as Legislative, Finance, etc. Another role is to attend City Council and School Board meetings to be active in the community.

OLD BUSINESS

1. Little Free Libraries - Zamora's is installed. LAB members expressed thanks to the Davis Friends for supporting six Little Free Libraries in small communities throughout Yolo County. Susan will write a thank you letter to DFOL on behalf of the LAB. Little Free Libraries for Dunnigan, Yolo, the Montgomery Elementary neighborhood, Clarksburg and Winters are to come.

2. South Davis Ad Hoc Committee: Next meeting Sept. 9 at 5 pm at Montgomery Elementary School Library to review information about the survey. LAB members would like to make sure to invite Desmond Jolly (LAB member) and Diane(Davis FOL member).
3. LAB vacancy - Designated appointee Desmond Jolly was introduced and he spoke about his interest in libraries and his love of learning and books.

NEW BUSINESS

1. LAB meeting format and content – Chair asks what would you like to get from the Member Reports? What do you need to get from this meeting as a District Representative? How can we work better together to be more effective?
2. Onboarding and welcoming new members, buddy system: Tour of the branches is going to be planned and might include Supervisor Villegas. New members will have an orientation with the County Librarian. The buddy system ensures that if a member misses a meeting, they will receive handouts, notes, and an update on the meeting. Buddy system is as follows:
 - a. Rebecca and Rie;
 - b. Bill and Susan;
 - c. Sharon and Diane;
 - d. Holly and Desmond.
3. LAB committee reports: Finance, Hospitality, Legislative.
 - a. Hospitality – Rie and Rebecca.
 - b. Legislative – Sharon and Diane.
 - c. Finance – Susan and Holly.

COUNTY LIBRARIAN'S REPORT

Esparto Regional Library – Information report by Branch Supervisor, Malinda Baker:

Our community is small and has a lot of Spanish speakers. Every library has a core group that regularly uses the library - what changes is who is added to that core group. Over the last 2 years, with the emphasis on quality story times, we have more young children and parents and caregivers. The incentive program for young children involves coming to 10 story times and then getting a free book. This is working out very well. People look forward to it. After story times, everyone goes into the library to check out materials. The parents see the value of the library to their children. These adults come on their own at other times. Moms come in for their "library time".

Over the summer, the children and moms come to use the computers and check out materials. The children get the experience of choosing materials and checking them out. Often, the children are interpreting for their parents/caregivers. The children become very comfortable with the library and this, we hope, will last throughout their school years. This past year, the Friends have supported high quality programs for school age children. This also reinforces the value of the library to the parent and the perception for the kids that the library is a fun, comfortable place to be. RISE, a local nonprofit, provides afterschool care and some child care activities. They work with the library to make sure that events are coordinated and often depend on the library for indoor activities on hot days.

The other service we provide in this tiny community is a FAX machine and copy machine. These are things people really need. This gets them in the door. The Spanish collection is very good but we

need more space. We often find the older children reading to the younger children. Computer use is also very high. People who have gone to DESS to search for a job then come to the library to continue the search. There is a wide skill range in this group. Some need more help than we can provide and we refer them back to DESS. We provide free printing of resumes and job applications. This is very popular with people. Our public computers have MS Word templates for resumes.

The Esparto Regional Library is open six days a week. The High School uses Esparto Regional library as their school library. Many classes come for class visits. The School District pays for 20% of utilities and 6 hours of staff. We have to stay open for 20 hours/week as per our MOU with the School District. It is not technically a "Joint Use" facility.

Budget – The CAO reports that property tax might be higher than expected. Our funding comes from Special District property tax valuation. We had an increase in funding from the State Library for Literacy and Zip books. We are moving forward with a partnership with DESS for a mini one-stop job center that will begin in Davis. This project may expand to Esparto. Unique Management Services (UMS) is a service that helps the Library collect overdue materials and fines. This ensures we have a high return rate and a high Return On Investment (ROI) on the money we spend on UMS. They have a friendly, non-threatening approach and are used by many libraries across the country. We received \$60,000 of free shelving from the State Library that will be used for the County Archives.

Broadband effort – Fiber will be extended from the Winters Community Library to the new County DESS office on Main Street. The County Librarian provided a one-page overview of the Magellan Broadband Strategic Plan document. Libraries are advocates for digital inclusion – this is very important in rural communities because without high speed internet access, they are left out of many activities including job searching, applying for jobs, distance education and attracting business. This effort is about developing a stronger infrastructure.

Friends update – Yolo Friends have received their 501c3 status. Sept. 16 at 7pm is the Yolo Friends annual meeting. All LAB members are invited.

HR update- Organization Chart, vacancies and recruitments, talent management –

YCL is reorganizing into two regions – a West Yolo and an East Yolo region. We hope this will encourage a system-wide approach and get people working together. Davis, Esparto and Winters comprise the West Yolo region. West Sacramento, Clarksburg, Knights Landing and Yolo comprise the East Yolo region. The two large branches will be anchors for each region. The regions will work together and staff will work together rather than each branch working separately. Examples of successful system-wide work in the library includes bi-lingual story times and the Summer Reading Program.

We will have six new staff coming on board in the next few months. Interviews for three Librarians will be August 18 and 19. The interview panel includes staff and community members. The second interview (with Patty, Susan Martimo and Elizabeth) is on August 28. The three remaining positions include the Library Regional Manager for West Yolo and two Library Regional Supervisors (one for each region). Training will be reinforcing inclusion, working together, serving all the county, and systems-thinking. Patty requested that LAB help spread the word.

American Library Association Annual Conference - The County Librarian, Patty Wong, attended this conference and shared the Library recruitments and talked to many people.

REPORTS from MEMBERS:

Diane Adams – District 3, Woodland area – attended the Friends of the Archives meeting. They have a new brochure. Sharon and Diane met about strategy for Legislation. Woodland Public Library is enthusiastic about hosting the next LAB meeting. Please arrive around 6 pm for a tour, to meet the trustees, director and staff and have some refreshments. Woodland Public has two new trustees – Gloria Rodriguez has been appointed. It is expected that Edgar Lampkin will also be appointed. WPL might hire a teen librarian, might open on Fridays and other changes may occur thanks to Measure J. A former WPL librarian donated a box of materials to Diane’s husband about Measure A and the split of Woodland Public and Yolo County Library.

Holly Bishop – District 4, Stephens Davis Branch, Davis – attended the August Davis FOL meeting. The book sale was successful. They are supportive of the South Davis branch and a possible South Davis Friends sub-group of the Davis Friends.

Susan Martimo – West Sacramento, Arthur F. Turner Community Library – The West Sac FOL book sale earned over \$1,100 and the Alcove sales are approximately \$800 per month. The Summer Reading Program is finishing up. The 5th anniversary of the branch will be in October. Clifford the Giant Red Dog will be present (thanks to Jay Johnstone) and Dinger from the River Cats will be present. We hope to introduce more people in the community to the library by having a fun event.

Rebecca Fridae – City of Winters, Winters Community Library – Summer Reading was a great success. The High School is providing a staff person for lunch time supervision. The bi-lingual story time has had about 15 regular attendees this summer. Winters FOL will have a mini retreat on the Big Day of Giving funds. The total donated during the Big Day of Giving was around \$23,000. Winters FOL will present Literacy Awareness Month at the City Council. The Winters FOL Annual meeting will be the first Monday in November.

Sharon Hallberg – City of Davis, Stephens Davis Branch – The August book sale earned over \$8,000 including over \$500 of new memberships. The Reading Garden sales for a two month period was over \$2,000. The next book sale is scheduled for the first weekend in October. The Yolo Friends want to personally invite everyone to their First Annual Meeting (see date above). If you have anyone who has contact with people in Yolo and Dunnigan – we are looking to increase membership. Please encourage people to get involved or at least get a library card. Members of the Board of Yolo Friends will make personal visits or send personal notes to people.

District 2, Stephens Davis Branch, Montgomery Elementary, Davis – no report at this time due to new membership.

Bill Campbell – District 1, Clarksburg Library and Turner Community Library – attended Clarksburg FOL meeting. Bill is working on getting Little Free Libraries out to Clarksburg and other Friends communities. West Sacramento FOL is getting ready for their Annual Meeting in October.

Rie Surad-Miller – District 5, Esparto Regional Library – not present.

Board of Supervisor Comments – not present.

Sharon asked Nora what we can do to recognize her time on the LAB. She would rather have something for the MME library such as a sign inside the library. Sharon noted that Nora did not want other recognition from the Board or the County Supervisors. Sharon will write the wording for the sign and for a letter to Nora.

LAB members would like to judge the YCL Facebook Halloween Contest. Elizabeth will email members the information.

SCHEDULE NEXT MEETING: October 8 – Woodland Public Library. Meet at 6 for a tour and refreshments.

Meeting adjourned at 9:15 pm