

YOLO COUNTY LIBRARY COUNTY LIBRARIAN'S REPORT

July-August

August 11, 2014

Library Budget Update:

- The Library has received an unanticipated one-time increase in funding for Yolo Reads, our Adult Literacy program, moving to \$15,000 from a \$10,000 base in support from the CA State Library.
- The Library is proceeding with the One-Stop Job and Employment Center at the Mary L. Stephens Davis Branch Libraries featuring dedicated DESS and additional Library employment specialist staff, workshops and programs, additional laptop computers. Projected timeline for initiation to take place in later fall.
- 211 Yolo is in the throes of CalFresh support, working with the new call center through Interface Children & Family Services (211 Ventura) to screen all callers for CalFresh needs. Callers are then referred to the respective Yolo County agency for the appropriate service if eligible and interested in CalFresh support. This grant from DESS will extend through FY 2015.
- The Library began working with Unique Management Services (UMS) to recover significantly overdue materials since June 2008. After 6 years, the library has recovered more than \$316,000 in cash and returned materials with a return on investment of 7:1. So for every \$1 we invest working with UMS, we recoup \$7 in cash and return items. In the past 12 months, the return on investment has grown to a ratio of 8:1. UMS has a friendly, approachable service and customizes our recovery notices, working proactively with the customer.
- The Library applied for a second year grant with the CA State Library to participate in Design Thinking applications which would bring \$15,000 to expand youth development based processes and prototype services that are youth centered within the system. The funds would also enable trained YCL staff to mentor and coach other Design Thinking library teams that will be part of a first year recruitment effort.
- The Library will receive \$12,000 in funds to support ZipBooks for 2014-2015, providing augmented Interlibrary loan services where materials can be sent directly to the customer within two days. Requests should be for items that cost less than \$35 and are not published within the past year. This is a \$5000 increase over the allocation for 2013-2014 for this successful and popular program.

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- The CA State Library operated a temporary warehouse in West Sacramento during their multi-year renovation and had to remove all of their storage materials, including much desirable compact shelving by the end of July. The Yolo County Library worked collaboratively with General Services and obtained 5,500 linear feet of attractive compact shelving, worth \$60,000 for free for future use in the County Archives and Records Center. Many thanks to Dave Sammut for organizing on the General Services end.

Tactical Plan Update

- [Advance innovation:](#)
 - Digitize Yolo County Archives collection: An additional 47 audio and visual unique items have been digitized thanks to a CAVVP grant; County Archives will host a screening celebration in Fall 2014.
 - Develop a plan for countywide digital document management: County Archives and Records Center Coordinator Meredith Sarmiento will establish an electronic documents policy team comprised of representatives from each department to focus on creation of guidelines for electronic records management, retention and preservation.
- [Champion job creation and economic opportunities](#)
 - The establishment of DESS One Stop services at Davis will bring support to a broader County audience.
- [Collaborate to maximize success](#)
 - Youth Development Coalition established: expanded membership includes school district representatives, nonprofits, and city and county entities.
 - YoLaborate! Collaboration Tool (virtual portal for collaboration identification and models, document sharing, social media promotion and centralized shared services) to benefit County and

NonProfit Leaders Alliance with potential for additional partners – development near completion – data now being entered.

- [Enhance and sustain the safety net](#)
 - Objective: Create a stronger, more literate community
 - Tactic 1. Support school readiness: Continued bilingual storytime for children and families and parent education programs; Summer Reading Program for all ages attracts record numbers
 - Tactic 2. Develop adult & family literacy programs: Support for Day Reporting Center includes monthly Library 101 orientation for new probationers and adult literacy tutoring for those who need to develop reading and other skills
 - Tactic 3. Create spaces for the community to engage in independent learning.

- [Preserve and support agriculture](#)
 - The Library continues to provide “All Things Yolo” dedicated marketing space in branches focusing on visitor experiences and tourism including information supporting agricultural and farming communities.

Broadband

The Library is part of the Broadband Working Group led by LAFCo to review the development of the Broadband Strategic Plan that will analyze current levels of service, apply those findings to update CPUC maps, assess existing Broadband availability, create priorities for Broadband adoption and implementation, and identify potential funding and collaborative recommendations. Magellan is the group contracted to craft the plan. A draft is in hand and is under review.

The County’s fiber will be pulled from the Winters Community Library to the new home for DESS Winters services down the street from the library.

Friends Update:

Yolo Branch Library: The Friends have filed Articles of Incorporation, a 501 (c) (3) application and bylaws. Their first annual meeting will be held September 16 at the Library.

South Davis Update: The South Davis Library Services Ad Hoc Committee, a Board of Supervisors entity, continues to meet and implemented a community survey (bilingual Spanish and English) to identify library awareness and service needs. Analysis of results will be coming soon. The group established

connections with the Friends of the Davis Public Library and the Davis Friends will feature a South Davis focus within their mission.

Little Free Libraries: LAB member Bill Campbell is leading the effort to organize the LFL work. There are four completed and two in the works. LFL are scheduled to be placed in Davis (several locations including MME), Yolo, Dunnigan, Zamora, Winters (several locations).

Human Resources: The Board of Supervisors approved the Library's organizational plan (chart attached) and staff can proceed with recruitments and selections:

Current recruitments in process:

Librarian I/II: Best Qualified ranking in progress. First interviews to be held August 18-19 and Final interviews held on August 28.

Library Regional Manager (1 position) and Library Regional Supervisor (2 positions): opened July 24 and closing August 8. Interviews to be held September.

Library Assistant (extra help and 1 permanent position): will be open late August/early September.

Victoria Lewis (211 Yolo Coordinator) will be on parental leave beginning August 14 and will return late October. Jacqi McKinney and Vadym Rostulko will be responsible for daily 211 operations.

Toni Mendieta has returned to work and is supporting overall operations at Davis.

Social Media: Yolo County Library is holding a Facebook **Flash Giveaway Contest!** Like us on Facebook and you will be entered in a raffle to win 2 Advanced Reader books. (Advanced Reader books are pre-publication editions that give folks in the book business a sneak preview. We'd like to share this privilege with **you** our library Facebook fans.) **Good luck!** The contest runs from August 1-31, 2014 so visit our Facebook page today.

The Mary L. Stephens Davis Branch Library was notified by YELP in June that the library was one of the best spots in town, receiving 4 stars out of 5. We couldn't agree more!

American Library Association Conference: Held in Las Vegas from June 26-July 1, highlights were:

- Recruitment for Librarian I/II and introducing Library Regional Manager and Library Regional Supervisor positions
- ALA Exhibits

- ALA President's Program featuring Lois Lowry and Jeff Bridges with a special visit from Daniel Handler (Lemony Snicket) and Mo Willems (Don't Let the Pigeon Drive the Bus!)
- ALA Council
- Future of Libraries panel featuring Miguel Figueroa (Director of Center for the Future of Libraries), Corinne Hill (Chattanooga PL Director), Pearl Ly (Bay Area Community College of Marin Library Director), and Carolyn Foote (Eanes Independent School District and Westlake High School Librarian)

“ Yolo County Library provides access for all to ideas that inform, entertain and inspire.”

Tagline: We connect people and ideas.