

COUNTY LIBRARIAN'S REPORT

September-October

October 16, 2013

Note: The October 9 meeting was rescheduled to October 16 to accommodate another Library meeting.

Library Budget Update:

- The Library has received an unanticipated \$1000 in Staff Development funds from NorthNet Library System to be used for FY 2013-2014
- The Kaiser Northern CA grant to support 211 Yolo services will come to a close in December 2013. It is undetermined if Kaiser will continue the program at this time. This does mean additional revenues for 211 call center operations need to be secured for the latter half of 2014.
- The Library is engaging in two key initiatives with DESS that will bring additional revenues and expand services.
 - A One-Stop Job and Employment Center will be developed at the Esparto and Davis Branch Libraries featuring dedicated DESS and additional Library employment specialist staff, workshops and programs, additional laptop computers and increased bandwidth (50 mbps) at Esparto, thereby eliminating the limited Internet access. MOU development is in process with a potential program start up date sometime in early 2014. These services will extend the County's ability to reach more individuals and families and provide direct employment support and bring added value DESS programs (CalFresh, Affordable Care Act and more) to customers the Library would normally attract. Library customers would receive additional benefits during a visit and will be able to reach additional users. Although we see more than 1 million visitors annually through the branch libraries, about 41% of our Yolo County residents (including Woodland) are active cardholders. Potential additional service deliveries are estimated to provide close to \$350,000 in one time support with close to \$200,000 annually.
 - DESS is in need of countywide childcare referral services due to a change in prior service delivery. 211 Yolo has been tapped to answer these phone requests and naturally provide parenting resources to callers. The calls would be answered and data maintained internally. The proposal calls for additional staff to maintain parenting records within the existing database and manage outreach and analysis of childcare needs in the county. DESS is considering the proposal now. If successful, this could bring \$77,000 in annual additional resources to 211 Yolo.

- **Tactical Plans:** As the County will focus budget priorities on the Tactical Plans, the Library, under Elizabeth Gray’s leadership, led several efforts to introduce key library services under the various Tactical Plan areas:
- [Advance innovation:](#)
 - Increase access to digital Yolo County Archives collection
 - Develop a plan for countywide digital document management
- [Champion job creation and economic opportunities](#)
- [Collaborate to maximize success](#)
 - Youth Development Coalition established
 - YoLaborate! Collaboration Tool (virtual portal for collaboration identification and models, document sharing, social media promotion and centralized shared services) to benefit County and NonProfit Leaders Alliance with potential for additional partners
- [Enhance and sustain the safety net](#)
 - 211 Yolo and DESS integration of childcare services and parent education efforts
 - Online access to jobs and satellite one-stop job centers
 - Objective: Create a stronger, more literate community
 - Tactic: 1. Support school readiness 2. Develop adult & family literacy programs 3. Create spaces for the community to engage in independent learning.
- [Preserve and ensure safe and crime free communities](#)
- [Preserve and support agriculture](#)
 - An Objective G was recently added to focus on ag tourism; the Library already had this effort in place as a Strategic Direction with “All Things Yolo” and we will place this in a future Tactical Plan update.
- [Protect open space and the environment](#)
- [Provide fiscally sound, dynamic and responsive services](#)
- Security concerns at Arthur F. Turner continue to be addressed. Edmond Otis, noted library security expert, will be joining the Turner library team in January to work with all staff, Friends members, partners from the City of West Sacramento and Los Rios, for a comprehensive approach to handling difficult situations. The staff has met with two private Security companies – Cypress and Securitas – to get estimates for placement of security personnel in the building during critical hours.

- At the most recent Winters 2 x 2 meeting, Winters City Manager John Donlevy indicated that additional support from the City for Library services may be available at a later date to make up the current annual deficit exceeding \$50,000. More conversation with the Winters Joint Unified School District leadership is warranted to pursue support that might include in-kind inclusion in technology and equipment (i.e. replacement computers) as part of the District's ongoing opportunities. A recent meeting with CETF (CA Electronic Technology Fund) leadership to pursue Home2School grant support indicates an opportunity for Library replacement of aging equipment (originally purchased by the County for mutual County/District use). Elizabeth Gray and Patty Wong will set up a meeting with Tony Ham, District IT lead to pursue further.

Broadband

The Library was one of several representatives reviewing three final proposals from proponents to develop a comprehensive countywide Broadband plan that will analyze current levels of service, apply those findings to update CPUC maps, assess existing Broadband availability, create priorities for Broadband adoption and implementation, and identify potential funding and collaborative recommendations.

Service connections to MME, currently reliant on unreliable mifi technology in the very low bandwidth area of South Davis may be enhanced. Library and County IT staff met with Dr. Kim Wallace, head of Davis Joint Unified School District IT and Sally Plicka, Principal of Marguerite Montgomery Elementary. Dr. Wallace and Ms. Plicka were open to the installation of direct cabling with modem access if District leadership was supportive. The MOU with the District to support public library access through school buildings after school hours will be shared with the team to move the process.

Friends Update: The collaborate insurance approach was not feasible due to the varying degrees of Friends activities; each Friends purchase separate insurance due to their individual needs and the Library no longer supports a portion of the premium.

An All Friends Reception hosted by the Library Advisory Board will be held at DESS following the Friends Leadership Meeting on November 19, from 5:30-7:00 p.m.

Yolo Branch Library: The Friends have developed several subcommittees; Capital Fundraising, Grants, Membership (with representatives in each of the areas representing Yolo, Dunnigan, Zamora, Woodland).

Little Free Libraries: There is strong interest to pursue placement of Little Free Libraries in each area to enhance the Library's reach and to place one in Yolo.

The Friends of the Davis Library have generously donated up to \$250 for creation of Little Free Libraries in Yolo and Knights Landing service areas and all of the Friends with significant booksales (Davis, West Sacramento, Winters) have volunteered to donate materials. Nonprofit Northern California Construction Training based out of West Sacramento will construct and install the Little Free Libraries for about \$40 each.

South Davis Update: The South Davis Library Services Ad Hoc Committee, a Board of Supervisors entity, met on October 9 to discuss the charge (attached) and a plan of action. Initial steps may include a questionnaire of community members, an assessment of existing services, and examination of need. Current members include Supervisors Provenza and Saylor and their deputies, Gina Daleiden and Diane Parro, LAB representatives Holly Bishop and Sharon Hallberg; MME representatives Nora Brazil (school library media teacher) and Melissa Bain (parent), and community member Adam Sutkus. Member expansion is needed, particularly in the areas of business, nonprofits, and residents. Next meeting is on October 28 at MME Library at 5 p.m.

Human Resources: The Library's Policy Team continues to work with County HR examine the Library organization and plan for current and future needs, looking at existing strengths and assets, immediate and long term goals, community and staff desires and objectives, Board of Supervisor and Library Advisory Board vision and direction. Initial discussion has revolved around current responsibilities and meetings, organizational goals and identifying potential overlap.

Current recruitments in process:

Clarksburg Branch Library – .60 FTE Branch Library Supervisor (non-MLIS) – through 10/18

Upcoming:

211 Yolo Intern – under review by County HR
Records Center - .50 FTE Library Assistant
Substitute (Extra-help) Librarian

Design Thinking: The Library was one of three systems selected to pilot a [Design Thinking](#) approach from Stanford's [design school](#) and innovation consultancy [IDEO](#) that begins with building empathy for “customers” and stakeholders, coming up with wild ideas and making them tangible through prototyping and gaining quick feedback.

All Library Assistants and Librarians, ten community partners including LAB members, and ten youth were invited to a day long workshop on October 14 to focus on a process involving empathy and encouraging prototyping in smaller scales to stimulate creative thinking and allow for risk taking and piloting of

projects with room for innovation and adjustments. The larger question, in light of the Library's investment in Youth Development:

How can Yolo County Library become a springboard to help youth translate passion into action?

A CORE team (Sue Billing, Crista Cannariato, Sara Ferguson, Val Manning – HR, Gail Stovall) will work with an Extended team (Chris Crist, Elizabeth Gray, Patty Wong) to work on two pilot efforts, engaging with staff and partners at all levels of prototyping in a one hour event, a half day event and then a longer term event, based on the creative ideas generated at the day long workshop. The Teams will introduce the two pilot ideas and prototypes to the staff and then share the themes with the partners and youth participants in an evening meeting sometime during the week of October 21. Jess Munro from IDEO will be coaching the CORE team weekly to support the group effort.

Partners and Youth Participants included:

Youth:

Edgar Chavez (Winters), Nathan Cheaney (Yolo), Linnea Lampinen (Davis), Lora Reardon (Esparto), Amaya Schroeder (Woodland), Loren Tolley (Winters), Marquis Turner (Davis), Adrienne Weiss (Davis), Megan Yamoah (Davis)

Partners

Shaunda Cruz, Yolo County Probation
Tracy Fauver, Yolo County Court Appointed Special Advocates
Sharon Hallberg, Yolo County Library Advisory Board
Jesse Salinas, Yolo County Administrator's Office
Cherie Schroeder, Foster & Kinship Care Education
William Spalding, Washington Joint Unified School District (West Sacramento)
Rie Surad, Yolo County Library Advisory Board
Maria Torres, Yolo County Department of Employment and Social Services
Rogelio Villagrana, UC Davis, Early Academic Outreach Program
Tico Zendejas, RISE – Rural Innovations in Social Economics, Inc.

“ Yolo County Library provides access for all to ideas that inform, entertain and inspire.”

Tagline: We connect people and ideas.