

# COUNTY LIBRARIAN'S REPORT

**May-June**

June 12, 2013

**Library Budget Update:** The May 11 meeting with the County Administrator identified the need to control costs, eliminate reliance on fund balance, and creatively use special funds, i.e. Measure P, which of course, is dedicated to service in the city of Davis. As of this fiscal third quarter, we anticipate and expected overage in the amount of about \$210,000. For the next fiscal year, the Library is planning the following activities to curtail costs and increase and diversity revenue:

- Maintain reduction of part time allocation to 20% in all units
- Continue cross training of staff (within classification and MOU specifications) to enable deployment to cover open hours at other units
- Reduce materials budget upwards of 20% in FY 13/14
- Work with the various Friends organizations to absorb more soft costs –
- programming and materials
- Reduce summer hours in Winters to one shift beginning Summer 2013
- Consider one shift model at other branch facilities
- Continue cost sharing at joint use facilities
- Establish greeter program to address security issues where needed
- Continue to seek grants for enhancement and support of services
- Fundraise to establish support for Yolo Reads (Adult Literacy) and staff training
- Maintain great relationship with Davis, West Sacramento and Winters for their continued support
- Seek direct service support for 211 Yolo from Cities
- Develop A-87 support for County Archives
- Continue to collaborate with County and City jurisdictions and community partners for local and countywide efforts
- Maintain \$0 reliance on State resources

The County Archives and Records Center Coordinator (Librarian I/II – and currently vacant) will be filled to coincide with the FY 13-14 budget cycle. The second looming vacancy – at Clarksburg Branch – will be filled following preliminary budget approval at the Board's June 11 meeting. The loss of VLF in-lieu funds impact has been significant but there is no sign of any measurable return or increase from the Board for the deficit. The Library must reduce reliance on the Fund Balance to maintain fiscally sustainable long-term.

Although there are no furloughs planned in the foreseeable future, County Departments are consulting staff to determine if a small work closure during the

winter holidays would be advantageous for employee morale, cost savings, and build into community expectations.

## **Friends Update**

The second Friends of the Library Leadership meeting on 4/23 focused on information sharing, introduction of the changing Friends leaders (many held elections in the first quarter of the year). Library Advisory Board member Bill Campbell introduced the concept and paperwork to request consolidated insurance for the Friends groups to bring costs down. Holly Bishop, chair of the Library Advisory Board, Bill Campbell, LAB member, County Administrator Patrick Blacklock , Patty Wong and Elizabeth Gray toured Davis, Marguerite Montgomery, Esparto and Yolo as part of a county tour of branches.

## **Friends of the Yolo Branch Library**

The by-laws were adopted on 6/4 and a full slate of Board members were elected

President	Sara Andrade
Vice President	Meg Sheldon
Secretary	Mary Jo Hoes
Treasurer	Bonnie Weiss
Members at Large	Jim Adan
	George Anaya
	Larry (Joe) Cruz
	Yolanda Sue Gruwell (Dunnigan)
	Vacant position (Woodland)

Brochures advertising the Friends and a website – [www.friendsofyololibrary.org](http://www.friendsofyololibrary.org) is now established. The website developer is Kitty Schlosser.

**South Davis update:** Patty Wong and Elizabeth Gray and working on a date and time for a pre-meeting planning with Supervisors Provenza and Saylor in mid June and will set up a selection team to meet in late Summer.

## **Eureka/Yolo County Collaboration Tactic Update/Yolo NonProfit Leaders Alliance:**

In direct alignment with the Library's Strategic Directions and the Board Tactical Plan, Collaborate to Maximize Success, the Yolo County Nonprofit Leaders Alliance held a successful networking and training event on April 17<sup>th</sup> in association with the NonProfit Resource Center and the Yolo Community Foundation: *The 3 R's of Volunteer Management: Recruit, Retain & Recognize*. 35 people attended representing 30 government and nonprofit agencies throughout the county. Staff contact: Dana Christy and Rachel Wolf

A second training hosted by the Yolo County Nonprofit Leaders Alliance and the Yolo Community Foundation (with strong support from Yolo County) will be held on June 19 at the Mary L. Stephens Davis Branch Library from 10 a.m. to 1 p.m. and will focus on Fundraising. This free workshop “Building a Culture of Philanthropy to Create a Successful Fundraising Program for Years to Come,” will address the following:

- Who are your internal stakeholders?
- Do all of them play a role in fundraising?
- Does your Board understand their role and are they engaged?
- Do your employees understand the value of philanthropy to your organization?

Participants should bring a lunch. RSVP by Wednesday, June 12 to Rachel Wolf at [Rachel.wolf@yolocounty.org](mailto:Rachel.wolf@yolocounty.org). Staff contact: Rachel Wolf and Dana Christy

The Yolo Leaders Summit featured another collaboration topic: The May topic featured Yolo Broadband Coalition and was held at the Palms in Winters. About 50 people attended from all walks of Yolo County life. Speakers included Sunne McPeak former Solano County Supervisor and now Executive Director of California Electronic Telecommunications Fund, Rob Osborn from the California Public Utilities Commission, Anne Neville from the National Telecommunications and Information Association (part of Department of Commerce) and Tara Thronson, lead of the Sacramento Region Broadband Consortium. As a result of the meeting, Christine Crawford, Executive Director of LAFCo, was asked by her Board to champion the Broadband planning process in Yolo County. County Librarian Patty Wong, General Services Director Kevin Yarris and Tara Thronson are working with Christine to keep the momentum going. A Broadband plan will enable the County to more competitively apply for local, state and federal funds for broadband infrastructure AND establish a pro-active approach to setting priorities in service for current and future growth, impacting economic development, agricultural support, and public safety and service.

The next meetings of the Collaboration Team at the County staff level is scheduled for June 20 and July 23.

**Youth Development Initiative:** The Library staff and partners are concluding the second cohort of a four-day intensive training in Youth Development on June 17. The second grouping included staff from MME and Woodland Public Library. Following the second set of trainings, Youth Development Network staff will provide key coaching to reinforce and expand on the work and integrate action plans to put learning into practice.

The Youth Development Institute opportunities will then provide cultural and institutional support for staff at all levels to work in a youth centered environment. We hope that such support will lead into active engagement with other

community agencies to mirror the language and action of youth development throughout Yolo County as a model of service

### **Grants Update:**

The Yolo **Indian Gaming Local Community Benefit Committee** approved a two-year grant through FY 2013-2014 in the amount of \$34,730 for continuation of operations at Esparto Regional Library. Due to significant loss of revenue in the past two years, the library was in danger of a loss of up to 11 hours of service per week. The grant funding, matched by library revenues, will enable staff to engage the community and potential allies to craft a plan in 2013-2014 for additional resources, reduction of expenses, and development of a service model that meets community needs.

**World Book Night:** Yolo County Library staff and volunteers volunteered their time to distribute more than 340 free new books in English and Spanish for adults and children in the lobby of the Woodland DESS building during on April 23 during the lunch hour. Scheduled for a four hour span, the staff shared the books, bookmarks and balloons, promoted library services and 211 to dozens of DESS clients and all materials were distributed to eager customers within the first two hours. The event was sponsored by well-known encyclopedia publisher World Book, as part of their commitment to sharing the joy of reading with communities, in the hopes of encouraging adults who are light or non-readers to reignite their relationship with the written word. World Book Night donated 240 copies of fiction and nonfiction titles in English and Spanish and the Library provided 100 copies of beloved children's rhyme titles to encourage the many children who accompanied their parents. This was Yolo County Library's first experience with the program – we were one of hundreds of libraries across the country chosen to participate – and we hope to continue in the future. Thank you to Elaine Lytle and DESS for their support.

The Yolo County Library was one of ten Northern CA libraries chosen to participate in a **Discover & Go** grant that would encourage library users to visit specific community cultural partners in a collaborative effort. Customers would use their library cards to download and print discounted or admission coupons to local cultural agencies. Our potential partners initially include Explorit Science Center, Sacramento Zoo, and Crocker Art Museum.

The Library received a **Whitney Pinkerton** grant in the amount of \$1500.00 to purchase nonfiction materials for a high school audience to be placed at the Winters Community Library. The grant will fund books and other materials in English and Spanish including biographies and memoirs and is an important development for the many English language learners and emerging readers.

### **HR Update –**

The Yolo County Archives and Records Center Coordinator position vacant since March 14, will be filled beginning in the next fiscal year. Candidates will be interviewed the week of June 17. A representative from the Friends of the County Archives, a lead County staff member and a local Archives expert will be involved in the selection effort, along with key Library staff.

The Library has been asked by the County to consolidate unfilled positions and to provide a plan by January 2014 to fill or the positions will be eliminated. The plan will include replacement of the Clarksburg position and the 211 Yolo Library Assistant position.

An outstanding budget concern is the rising costs of healthcare and the implementation of the Affordable Care Act effective January 2014.

County Librarian Patty Wong was selected 2013 California Library Association Member of the Year. She will be recognized at the upcoming CLA Conference in Long Beach, November 3-5, 2013.

Branch Supervisor Toni Mendieta (Winters) has been admitted to Library School at SJSU School of Library and Information Studies and recently was awarded the Christopher Hoy Scholarship from the American Library Association in pursuit of her graduate work.

**SCA-7 Wolk** – The Library Advisory Board letter endorsing SCA-7 was among the hundreds received by Lois Wolk's Office. County Librarian Patty Wong was called on to testify at the Senate Finance Committee hearing in May regarding this bill which would call for a 55% majority vote for legislation supporting libraries. The bill received sufficient support to leave the Senate Finance Committee and proceed.

**211 Yolo Services** County Librarian Patty Wong met with City Manager Marty Tuttle and Karen Ziebron, Field Representative to Senator Darrell Steinberg, to discuss ways the Library and the City of West Sacramento can continue to collaborate. Mr. Tuttle indicated his support for the library as a key partner, indicating collaborative support for Broadband and 211 Yolo efforts. DESS renewed the 211 Yolo contract for another year with \$105,000 in support for maintenance of effort. 211 Yolo Coordinator Victoria Lewis is in the process of creating a business plan for further sustainability of the program. The Library is in negotiation with 211 Sacramento, Community Link, for another year of call center service. Victoria Lewis and Patty Wong met with other upper Northern CA 211 service providers to establish an informal consortium focusing on rural 211 needs. The group consists of representatives from Shasta, Butte, Humboldt, Nevada and El Dorado Counties. County Librarian Patty Wong has been nominated to be a board member of 211 CA.

## **LIBRARY IN THE NEWS**

Branch Manager (Davis) Jay Johnstone was featured in an interview about the Library's upcoming Juneteenth celebration with Lin Weaver, In the Studio, Episode 318, on DC TV. <http://dctv.davismedia.org/node/40230>

**“ Yolo County Library provides access for all to ideas  
that inform, entertain and inspire.”**

Tagline: We connect people and ideas.