



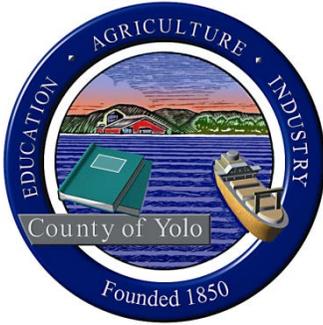
Yolo County Library Strategic Plan

2012-2013

Patty Wong, County Librarian

Yolo County Library
provides access for all to ideas that inform,
entertain, and inspire.
"We connect people and ideas"

Approved by the Yolo County Board of Supervisors on 2/12/13



Yolo County Library Strategic Plan

Executive Summary

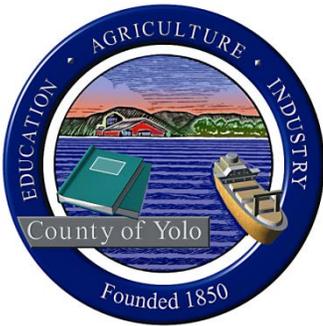
Background: The Yolo County Library strategic plan was developed with input from the community. Over 100 community members attended a community conversation in March of 2012. Their input, plus that of County Staff, and conversations with key community stakeholders determined the Strategic Directions outlined in this report. The Strategic Plan Directions are ongoing. The Objectives will be reviewed yearly and adjusted as needed. A report summarizing the outcomes of the plan will be released at the conclusion of each Yolo County fiscal year.

The community's vision for a modern library system includes both traditional and new directions of service. The community continues to see value in a library that promotes reading as a beneficial activity and provides an environment for self-directed learning. New directions of service envisioned by the community include an emphasis on fostering collaboration among community service providers, connecting people with each other and needed services, and supporting workforce development.

As the library went through the Strategic Plan process we worked on identifying **organizational competencies** that would increase our ability to better implement the community vision. We developed Guiding Principles for our organization, we had training on Inclusion, Equity and Diversity, we learned about library services for people with disabilities, and the management team is working on developing a strength based management approach.

We received feedback that our **Mission Statement** did not reflect the community vision of contemporary library services as expressed in the Strategic Plan. Initially, we had not planned on reviewing our Mission Statement. However, based on this feedback, we delved into the process of creating an updated Mission Statement for Yolo County Library.

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Strategic Direction # 1: Learning & Personal Development Initiatives for FY 2012/13

- 1.a: Promote reading as a beneficial activity
- 1.b: Prepare children aged 0 to 5 for School
- 1.c: Promote Reading K-12 - a supportive environment for homework and independent study
- 1.d: Promote Community Memory – collect, preserve, curate and provide access to the Yolo County Archives
- 1.e: Promote Community Memory – collect, preserve, curate and provide access to content created by Yolo County residents
- 1.f: Provide access to information about all things Yolo County
- 1.g: Increase Literacy (Yolo Reads)
- 1.h: Provide Enriched Environment for Self-Directed Learning

Strategic Direction #2: Workforce Development Initiatives for FY 2012/13

- 2.a: Support job seekers through submission of job applications
- 2.b: Support occupational education

Strategic Direction #3: Collaboration Initiatives for FY 2012/13

- 3.a: Foster collaboration among non-profit service providers
- 3.b: Connect community members with each other and needed services

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