YoLo County Library Advisory Board

226 Buckeye Street, Woodland, CA 95695
Meeting Location: Arthur F. Turner Community Library
Wednesday, April 19, 2012
7:00 P.M.

Present: Nora Brazil, Chair; Holly Bishop, Vice Chair; Andrea Jones, Rebecca Fridae, Susan Martimo, Also present: Patty Wong, Elizabeth Gray

Holly and Nora will be out of town for June 14. June meeting will probably be rescheduled.

Suggestion: Use projector to project Agenda rather than print out copies

Call to order 7:12 pm

Introductions/Welcome: No visitors present.

Approval of minutes from Feb. 8 2012: Minutes reviewed. Motion to approve minutes passed.

Report from members:

Winters Community Library – Rebecca – Read Off Your Fines had only 24 people participate. In N’ Out Burger reading challenge had 200 coupons given out 150 participants. The Needle Arts group 2nd anniversary party was well attended. Assemblymember Mariko attended VITA (Volunteer Income Tax Assistance) on Saturday, April 7th - 17 families were helped. The 2nd annual Poetry Jam, a Winters School project, had 150 kids recited poems. The kids are from grades kindergarten to 12th grade. The Library program, Teen Arts Book Club, is inspiring and helping kids understand how words and art can help them deal with life issues. The SUCCESS after-school homework and mentoring program (a collaboration between RISE and Yolo County Library) is planning their end of the year party. The party will be a potluck on Thursday, May 24. Toni Mendieta, Winters Branch Supervisor, has been invited to be on RISE Board of Directors. Dia de los Ninos will be on Thursday, April 19, from 5-8 pm. Over 300 children attended. A workshop on how to download ebooks and audiobooks is coming up at Winters, thanks to YCL staff.

WFOL (Winters Friends of the Library) has 101 members. WFOL is having a membership drive to attract new members. The drive will end with a picnic on May 6. One needs to be a member to attend the picnic. The Family Reading Festival was smaller but was fun (it was very rainy). WFOL is hoping to combine it with the Dia celebration next year. WFOL continues Movie night for adults. WFOL income is down in general. Donations and memberships are down. WFOL does not plan to continue to pay for Winters Community Library hours. The cost, at $25,000, is not able to be sustained. WFOL is creating a plan for a budget. WFOL has started to have a monthly column in the Wnters newspaper. The March Tree Sale made over $6,000.

Susan – West Sacramento – Arthur F. Turner Community Library – A number of upcoming events at Turner Community Library: Dia do los Ninos on April 28 – the CA First Five Hands-on bus will be present.
Laura Hoff, YCL Library Assistant, was on Channel 13 and spoke beautifully about Read Off Your Fines. The Summer Reading theme “Between the Covers” for adults “Dream Big” for children – programs include an astronomy program a dream interpretation program and a campfire program.

WSFOL (West Sacramento Friends of the Library) book sale was successful. WSFOL asked for stats on library use and Rachel Wolf, branch manager, reported on actual numbers of people coming into the library.

Andrea – Woodland  – In the interest of consistent library service throughout the county, Andrea will reach out to Heather Muller, Librarian, City of Woodland, to get an update and build a relationship. Paul Novazio is the city manager for Woodland.

Holly – South Davis  – Holly is still involved in leading a book club for people with mental illness.

Nora – Davis – Mary L. Stephens Branch  – The VITA (Volunteer Income Tax Assistance) Program helped 99 low income tax income people this year. This was the first year this program was offered to the public in Davis – in previous years it had been held only on the University of California, Davis campus. Discussion ensued on how to facilitate this service to South Davis population. The Davis branch parking lot resurfacing is postponed till June. Davis FOL (Friends of the Library) made over $6200 on the last bi-monthly book sale.

Nora – South Davis- Montgomery  – Attendance numbers increase every time it is open by a small amount. Summer Reading programs are planned thanks to Peggy and Deatra. Adult book club continues. In N/Out reading incentive program was successful. Read of your Fines(ROYF) was moderately successful. One challenge is that the bilingual story time person has left YCL. This has a large impact on this community. Families have grown to love story time.

Old business:  South Davis property  – Patty provided update for members. Contract expires in September.

County Librarian Report

Budget Update  – County has a large unfunded liability that is preventing a more optimistic budget outlook for this fiscal year. The ERAF shift that became the VLF funds will not be restored to the Library. The refund from the School Districts has covered this for the past two years. The library will take from reserves to cover this loss. The library will maintain a fund for Technology. Patty will ask for $54,000 to fund the Archives at the Board of Supervisors meeting budget review May 29. Discussion of Archives and Gibson House ensued.

Library Staff Development fund established through a generous donation. This is for “fun” activities for staff. Patty is coordinating a staff team to suggest ideas for use of these funds. ($4,000 per year)

Strategic Plan update  – Handout of Strategic Directives and Initiatives. Discussion of Eureka Leadership Program for librarians and how it relates to Initiative 1 – convening non-profits. Working with Supervisor Don Saylor to get started on Initiative 1. Resources from Professor Hirtz’s class at UCD will be
very helpful. Discussion of how First Five funding priorities fit with Strategic Plan. Initiative 2 - Workforce Development. People come to the library every day to look for work, career advancement, apply for jobs on the computers. Discussion of ideas ensued. Initiative 3 – Learning and Personal development. Promoting reading to the public as a positive skill for success for individuals. Ideas were shared about Yolo County authors and how to feature these authors.

**LSTA funding** – CA state library maintenance of funding may restore the funding.

**2-1-1 Services** – call increases are steady. Outreach is working. NAMI is using it. Still need more publicity. Ideas for promoting 2-1-1 Yolo were shared: City of West Sacramento has a calendar that goes out, the City of Winters utility bill, also Davis, Woodland, West Sac. PG&E might include 2-1-1Yolo info in their bill although it might be electronic. County Pay Stub may be able to put a message there.

**HR update** – update on First Five coordinator position. Discussion included the idea of a volunteer for Spanish language storytimes at MME. Review of Staff Day. The Inclusion Trainings were announced (June 18 and August 6 at the Stephens – Davis branch) and LAB members are invited.

**Next Agenda:**

**LAB Development** – How to be more effective? Mini-strategic plan for LAB. Discussion ensued.

**Announcement** : SALO event at WS Community Center on May 5. Authors announced.

**Meeting adjourned: 9:17 pm**