

COUNTY LIBRARIAN'S REPORT

November - December

December 14, 2011

Acknowledgements and Recognition: This year has been especially full with a full year of operations in the renovated Mary L. Stephens Davis Branch Library and completing all of the construction tasks necessary to address all of the needs of the community. A special thank you to Terry Vernon, Chris Crist and Elizabeth Gray for handling most of the punch list items, in Davis and also in Winters.

This year we were able to move some obsolete shelving and create a bank of new offices and a small training center for our ongoing needs at Central Services.

Annual Review:

2011 became a year of many new staff, changes in staffing and significant retirements. We wish our long term employees well in their new journey. We will miss 25+ year veteran Nora Gortze who provided a key role in the rural branch libraries, but also led the training in customer service and Millennium for all new and returning staff members. Thank you to Moira Conlan our Archives/Records Center Coordinator who has relocated with her family in Oklahoma. Moira crafted a Preservation Plan for the Archives and Records Center to set the stage for a better-defined support for access to the critical historical materials we collect now and in the future.

This year we welcomed several new permanent staff:

Lana Harman, Librarian, Arthur F. Turner Community Library
Rocio Haro, Librarian, Arthur F. Turner Community Library
Puiyuk Sin, Librarian, Mary L. Stephens Davis Branch Library

We promoted internal staff as well:

Susan Richter, promoted from .60 FTE Library Associate to full-time Branch Supervisor, Knights Landing and Yolo Branch Libraries
Laura Smith, temporary part time Library Assistant to full-time Library Assistant, Arthur F. Turner Community Library
Glen Uno, temporary part time Library Assistant to half-time Library Assistant, Mary L. Stephens Davis Branch Library
Thomas Brinkhuis, temporary part-time Library Assistant to half-time Library Assistant, Arthur F. Turner Community Library

We would like to welcome Analu Josephides who is working temporary part-time to support the County Archives and Records Center and to Adelita Serena who provides outreach and marketing support to the 211 Yolo service.

These many new appointments meant that there were MANY vacancies. Thank you to ALL of the staff for their support of the various Library needs. The vacancies also provide an opportunity to offer growth and stretch opportunities and redesign some critical support for operations.

Budget Update: We have budgeted no revenues from the California State Library due to the tenuous situation in Sacramento and the infamous Trigger Bill which will impact IMLS funding for the state. The plan for 2012/2013 will involve integration of the Archives Preservation Plan that outlines a need for additional space for expansion and appropriate regulated controls, additional staffing to meet the Board directed service enhancements at Yolo and Knights Landing Branches, a request for designation of allocated funds in two areas – Technology and Infrastructure and Operational Support – and integration of the last and final year of the current furloughs as specified through employee bargaining.

Key Activities in 2011:

- ✓ Toy Lending Library expansion to Mary L. Stephens Davis Branch Library
- ✓ WIC expansion to Esparto and Clarksburg in addition to Knights Landing and Winters
- ✓ Multicultural Neighbors Fair in West Sacramento
- ✓ Successful Summer Reading Programs for all ages in all branch library locations
- ✓ Youth services visits to schools and classrooms in every Yolo County community
- ✓ Diversity programs in all branch libraries including Dia de los Ninos/Dia de los Libros, Yolo County Library's first Juneteenth, and Native American presentations
- ✓ Mobile web and database optimization and use of mobile devices for remote reference
- ✓ Social media; facebook presence and YouTube videos featuring Yolo County Library
- ✓ Fiber internet connectivity in Winters, stronger wifi for Yolo residents, and T-1 internet connectivity in Clarksburg, Knights Landing and Yolo
- ✓ Successful partnerships with First 5 Yolo, County Department of Employment and Social Services, County Health Department, and County Probation Department to offer collaborative services

- ✓ Donation of funds to commission second installation of mural in Children's Room, Mary L. Davis Branch Library
- ✓ Introduction of Tales for Tails program – a supportive family literacy program where children of all ages develop confidence in reading by sharing a book with an attentive dog
- ✓ Yolo County Library staff participation in community wide and County wide planning and implementation efforts
- ✓ Greene Architectural Award for Winters Community Library
- ✓ Successful award of more than \$180,000 in grant funds for mobile website optimization, broadband expansion, family literacy and bilingual storytimes, Archives preservation, developing adult services and building adult collections
- ✓ Presentations by Yolo County Library staff at American Library Association Annual Conference (Anaheim), the REFORMA NATIONAL CONFERENCE IV (Denver, CO) and the California Library Association (Pasadena, CA).

South Davis – Walnut Park Property: The City of Davis staff are actively working with Yolo County Library staff to renew extension of Library use. In progress, recommended date of ten years to be determined.

California Library Association: Winters Branch Supervisor Toni Mendieta and Winters High School Librarian Liz Coman, and County Librarian Patty Wong presented a workshop on joint-use libraries featuring the Winters Community Library at the CLA/CSLA conference in Pasadena. Later that month, the two Winters staff presented the same outstanding program to the Winters School Board members.

Strategic Plan: Noted library partners Joan Frye Williams and George Needham are working with the library to conduct an updated plan. Goals include a large meeting of key community stakeholders, a factfinding meeting with staff and a substantive virtual survey. The plan will evolve from the outcomes of these three pieces, reflecting the County's process. The community-wide plan will be conducted sometime in March 2012. Findings will also be coordinated with the release of a major publicity document focusing on the past three years of library activities.

211 Services: The launch date for 211 Yolo services is anticipated in early January 2012. In working with 211 California, the library will need to migrate to a new database system – iCarol- during the first quarter 2012. The Library is still working with 211 Sacramento to streamline services. 211 Yolo services will be provided to both landline and cell phone users in the Yolo County service area. 211 phone calls will be answered with initial options in English, Spanish and Russian, and other languages will be directed to AT and T Language Line operators as needed. As with most 211 services, phones are answered toll free, 24 hours a day, 7 days a week. The soft launch for 211 Yolo began in late October 2011. A recent successful grant from Kaiser Permanente Northern California for \$50,000 will pay for much of the anticipated usage contracted with 211 Sacramento for the year. The Library also applied for a mini-grant from First 5 Yolo to provide targeted 211 marketing to parents of children 0-5.